

## City of Gladstone-EDC

The Gladstone EDC, as an arm of the City of Gladstone, provides resources to encourage and support development and retention of business in a safe and beautiful community.

Gladstone will be a collaborative community that enables a broad, diverse and strong economy where people live, work and play.

<b>Funding</b>	<b>STRATEGIC OBJECTIVE</b>	<b>INITIATIVE</b>	<b>METRIC</b>	<b>METRIC UPDATE</b>	<b>OWNER</b>
0		projects that could be developed for Economic	0	0	EDC Board
<b>Stakeholder</b>					
	<b>STRATEGIC OBJECTIVE</b>	<b>INITIATIVE</b>	<b>METRIC</b>	<b>METRIC UPDATE</b>	<b>OWNER</b>
	Develop the North Bluff (Gladstone) Industrial Park	Create a development plan for the Industrial Park	Complete the State process	x	Darla and Renee
<b>Customer</b>					
	<b>STRATEGIC OBJECTIVE</b>	<b>INITIATIVE</b>	<b>METRIC</b>	<b>METRIC UPDATE</b>	<b>OWNER</b>
	Increase EDC communication with current businesses	Steve O.	2 per week	0	Dirk & Dave
	<b>Internal Processes - Leverage Resources</b>				
	<b>STRATEGIC OBJECTIVE</b>	<b>INITIATIVE</b>	<b>METRIC</b>	<b>METRIC UPDATE</b>	<b>OWNER</b>
	Identify and leverage intellectual property and resources available.	Develop baseline data	Develop community profile	0	0
	<b>Internal Processes - Operations</b>				
	<b>STRATEGIC OBJECTIVE</b>	<b>INITIATIVE</b>	<b>METRIC</b>	<b>METRIC UPDATE</b>	<b>OWNER</b>
	Develop New Committee Configuration	Fill in business representation gaps	4 additional contributors	x	0
	<b>Employee Development</b>				
	<b>STRATEGIC OBJECTIVE</b>	<b>INITIATIVE</b>	<b>METRIC</b>	<b>METRIC UPDATE</b>	<b>OWNER</b>
	Create well versed and informed Volunteer and Board	Develop and execute training schedule for staff and board	x	x	0

## City of Gladstone-EDC

### **Vision Statement:**

Gladstone will be a collaborative community that enables a broad, diverse, and strong economy where people live, work and play.

### **Mission Statement:**

The Gladstone EDC, as an arm of the City of Gladstone, provides resources to encourage and support development and retention of business in a safe and beautiful community.



# City of Gladstone-EDC



	Stakeholder	
<b>PERSPECTIVE</b>		
<b>STRATEGIC OBJECTIVE</b>	Develop the North Bluff (Gladstone) Industrial Park	EDC Board
<b>METRIC 3-YEAR</b>	First property developed	
<b>METRIC 1-YEAR</b>	Complete the State process	
<b>METRIC UPDATE</b>	x	
<b>BASE LINE DATA</b>	x	
<b>INITIATIVE</b>	Create a development plan for the Industrial Park	
<b>OWNER</b>	Darla and Renee	
<b>TEAM MEMBERS</b>	Board, City,	
<b>TASK</b>	<b>ACCOUNTABILITY</b>	<b>COMPLETE BY</b>
Hire a surveyer	City	1-Aug
RFP, Procurement process	City	1-Jun
Report out to staff -results	Renee	1-Oct
Put spaces into Delta EDA Data Base		1-Nov
Complete State process		
Market	Delta EDA	Nov 1 2015
Infrastructure Improvements		



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<b>PERSPECTIVE</b>	Internal Operations-Leverage Resources			
<b>STRATEGIC OBJECTIVE</b>	Identify and leverage intellectual property and resources available.			EDC Board
<b>METRIC 3-YEAR</b>	Updated and executed			
<b>METRIC 1-YEAR</b>	Develop community profile			
<b>METRIC UPDATE</b>				
<b>BASE LINE DATA</b>				
<b>INITIATIVE</b>	Develop baseline data			
<b>OWNER</b>				
<b>TEAM MEMBERS</b>	Don and Randy, Vickie			
<b>TASK</b>	<b>ACCOUNTABILITY</b>	<b>COMPLETE BY</b>	<b>STATUS</b>	
Identify resources	Randy	June 30, 2014		
Develop ask	Team	September 1, 2014		
4 acronyms per meeting	Vickie/Darla	monthly		
Update zoom prospector	Vickie	September 1, 2014		
Demo zoom prospector for board	Vickie	October 1, 2014		
Joint meeting with DDA	Full Board	February 1, 2015		
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PERSPECTIVE	Employee Development				
STRATEGIC OBJECTIVE	Create well versed and informed Volunteer and Board				EDC Board
METRIC 3-YEAR	x				
METRIC 1-YEAR	x				
METRIC UPDATE	x				
BASE LINE DATA	x				
INITIATIVE	Develop and execute training schedule for staff and board				
OWNER					
TEAM MEMBERS	Darla and Steve T				
TASK	ACCOUNTABILITY	COMPLETE BY	STATUS		
Identify what we do not know	Darla-Assign	Monthly			
City Master Plan					
Alphabet Soup					
DDA Role					
Delta EDA Role					
CUPPAD-CEDS					
MEDC					
MISHDA					
MDOT					
SBA					
USDA-Rural Development					
MDARD					
MDNR					
DEQ					
Michigan Works					
SBDC					
PTAC					
Health Dept					
Zoning					
CVB					
Commerce Center					
MSU Extension					
Delta County Master Plan					